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Monitor Newsletter July 21, 1997

Bowling Green State University

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MONITOR

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JULY 21, 1997

Over the top: Development campaign boasts record year, raising \$5.2 million

Take 15,824 alumni contributions. Add one major estate gift and some matching corporate contributions. Multiply by the generosity of many and the teamwork of a dedicated staff. The sum total is the greatest giving year in University history—a year which netted \$5,229,735. The previous record was \$4.5 million in 1992-93.

"Alumni and friends of the University met the challenge this year," says John Moore, interim vice president for University advancement. "It was truly a team effort by all the friends of the University and the start of continued growth," Moore adds, noting nearly all areas set new giving records.

Alumni giving saw the biggest increase, with gifts totaling \$2.4 million from a record 15,824 donors. Through the University's most successful Telefund ever, alumni pledged an average of \$46, amounting to more than \$800,000.

"We typically don't receive the really large gifts through Telefund," says Chandra Ingram Steiner, Telefund coordinator, "but gifts at this level really add up quickly."

At the other end of the giving spectrum, the University received one of its largest estate gifts ever from the late Florence and Jesse Currier for enhancements to the journalism program.

The \$730,805 gift established the



Bubbling over

Carrie Halpin (left), a fashion design major and student employee in development, and development secretary Ann Hoyt celebrate record fund-raising success during a University advancement indoor picnic July 10 in the Milet Alumni Center.

Florence and Jesse Currier Fund, named for the couple who together devoted 50 years to the University. Jesse developed and was the first director of the journalism department. Florence, named an honorary alumnus in 1975, worked in the residence life area and was later dean of

students. She revamped the counseling system and redesigned the residence hall programs to include educational, social and entertainment activities.

Like the Curriers, "Individuals give because they care about and can identify with a particular program or cause," says

J. Douglas Smith, director of development. "Matching these people with University programs provides a win/win situation. Fortunately, there are many noteworthy projects that people are interested in. In fact, the number grows each year."

Helping rural students motivated Blaine T. and Lauretta Ebert of Palm Harbor, Fla. The couple gave \$150,000 to endow a scholarship to freshmen from Ohio or Indiana who have a farming background.

"The award will be bittersweet for the Ebert family," says David Stanford, director of major gifts. "Blaine passed away shortly after making the gift. They were a very caring couple who really wanted to make a difference for students in need," he says.

Business students continue to benefit from the Gilbert W. Cooke Memorial Scholarship, now one of the largest endowed scholarships in the College of Business Administration, thanks to family and friends.

Gilbert's wife, Lottie, who died this past year, ensured the scholarship would continue to be a lasting tribute to her husband's long teaching career at the University by adding a \$10,000 estate gift to the fund. The five Cooke children, all previous donors to the scholarship, added nearly \$50,000. With three of the

(Continued on page 4)

'Quality education' is priority one for new vice provost from Iowa

A focus on undergraduate education at the University is apparent if you look at the new positions in the provost's office.

That's the view of Steven M. Richardson, just named vice provost for undergraduate affairs/dean of undergraduate studies.



S. Richardson

Charles Middleton, provost and vice president for academic affairs, said Richardson would assume his new duties Aug. 1.

"One of the things Bowling Green is known for and should be proud of is its emphasis on undergraduate education," Richardson said. "(This position) says upfront 'this is what we've always valued and this is where we put our emphasis still.'"

Middleton said the University is

recognized for its advances in undergraduate education, but the key comes in making changes work. The University will attract the most attention once the changes succeed, he explained.

Comparing the University to an elevator, Middleton said, "This elevator is

special because it only goes up. Just like in an elevator, people don't get off until they reach another level, and that's where we are."

Richardson's duties will include working with the provost leadership team. Some of the initiatives he will take on include enrollment management, systematic review of curriculum, advising and technology support. He will also be working with the honors, first-year experience, study abroad and

cooperative education programs.

Richardson comes to Bowling Green from the Iowa State University of

Science and Technology in Ames, Iowa, where he founded and directed the Center for Teaching Excellence. He viewed his role

with the center as a mandate "not only to work with individual instructors, but also to emphasize actions that enrich the campus climate for teaching and learning." Toward this end, he established Project Aware to support faculty in developing teaching programs that enhance the climate for diversity.

A geology professor with extensive teaching and administrative experience, Richardson has worked with broad coalitions of faculty and administrators

"If our sights are always on a quality education, enrollment will follow."

— Steven Richardson

to address cross-disciplinary issues, including grading systems, a diversity plan and major curricular changes.

Richardson said his primary concern rests with offering students a quality education. Everything else will fall into place around that, he said.

"Enrollment is a prime concern right now, but that is a symptom of more important concerns," Richardson said. "If our sights are always on a quality education, enrollment will follow."

"Basically his role is to see from the perspective of the individual student while working for the undergraduates as a whole," Middleton said. "What we need is a philosopher to make sense of things and connect it all."

The decision to apply for the position here was an easy one for Richardson.

"I've been watching quietly from a distance," he said. "There's something special about Bowling Green."

— by Darla Warnock

Popular Culture Library receives Tim Conway collection

Distinguished alumnus and noted comedian donates memorable moments

From 1974 through 1978, millions of Americans tuned their television sets each week to "The Carol Burnett Show" to have one question answered: Could comedian Tim Conway—again this week—ad-lib a line or a look or a gesture that would dissolve a fellow actor into a mass of uncontrollable giggles and stop a comedy skit dead in its tracks?

In portraying such classic comic characters as Mr. Tudball, the answer was often, "Yes." Conway's efforts during those four years won him a Golden Globe Award and two Emmy awards. It also solidified his reputation as one of the great comedians of the television age.



Tim Conway

Now, thanks to Conway, those magic moments from "The Carol Burnett Show," along with all of his other 35-plus years of work in television and movies, will be archived at the University.

Conway, a 1956 graduate of Bowling Green, donated tapes of much of his work to the University's Popular Culture Library.

Surrounded by seven large cardboard boxes, Linda Dobb, dean of libraries and learning resources, said the collection includes more than 100 videotapes of movies and television shows. Many of the television shows appear to be master tapes with time codes still visible in the lower corner of the frame. Some tapes appear to contain out-takes from both his television shows and movies.

"Since the boxes arrived, every day around here has been like Christmas," Dobb said, explaining, "Every day, we find some wonderful new piece of video that just makes you marvel at the man's talent."

Dobb said the first order of business is to get all of the materials copied and then the library staff will use the rest of the summer and part of the fall to sort, catalog and organize the material.

Jack Nachbar, popular culture, an expert on the history of television and movies, said the collection will be an



Many laughs ahead

With bigger fame to come, the then Tom Conway teamed with BGSU classmate Dick Moss for a radio comedy show. "Sunny Side Up" aired each weekday morning on WWBG. The photo above first appeared in the 1956 Key.

invaluable research tool for gaining insight into the behind-the-scene workings of television and the movies.

According to Nachbar, Conway is an important comedian in his own right.

"Every day, we find some wonderful new piece of video that just makes you marvel at the man's talent."

— Linda Dobb

"He is one of the great clown comedians of television. He is an old-fashioned, physical comedian whose roots go back to the early silent films of (Charlie) Chaplin and (Buster) Keaton.

"Conway doesn't say much," Nachbar said, adding that his humor comes from a look, a gesture, a fall or some other physical movement. "That is very rare on television. Most television humor is verbal," he added.

Born in Willoughby, Ohio, and raised in Chagrin Falls, Conway came to Bowling Green in 1952. The speech communication major was president of the sophomore class and an active member of Phi Delta Theta fraternity.

He hosted his own radio show on the student-operated FM station and paid part of his college expenses by performing at high schools and community gatherings as one-half of a comedy duo.

Following graduation and a two-year stint in the Army, Conway took a clerical job at KYW-TV in Cleveland, and was soon promoted to writer and director.

On "Ernie's Place," a daily two-hour talk show, Conway would often fill in when guests failed to show. Often, he would do impersonations of the missing guests.

One of those impersonations came to the attention of Steve Allen, who was then hosting his own show. Allen brought Conway to Hollywood and convinced him to change his name from Tom to Tim, to avoid confusion with another Hollywood actor.

Tim Conway made three appearances on "The Steve Allen Show" before landing a role in the four-year TV series, "McHale's Navy." In 1964, he made his first movie, also titled "McHale's Navy."

In 1969, he became host of "The Tim Conway Show," which became "The Tim Conway Hour" in 1970. When the show was canceled a year later, Conway became a frequent guest on other stars' programs and in variety specials.

A guest appearance on "The Carol Burnett Show" in 1974 led to his joining the cast as a regular the following year.

"The Tim Conway Show" reappeared for two years in the early 1980s.

Conway's movie credits, many of them for Walt Disney, include "The World's Greatest Athlete," "The Billion Dollar Hobo," "They Went That-a-Way and That-a-Way" and "The Apple Dumpling Gang."

These days, Conway is still adding to his collection of credits, still in the business of making us laugh. Most recently, he produced and starred in a series of "Dorf" videotapes and in 1996, he won his fifth Emmy for a guest appearance on the television show "Coach."

This summer, Conway appears in the movie, "Speed 2: Cruise Control," as a beleaguered driving instructor attempting to teach Sandra Bullock's character to drive.

Away from acting, Conway is the father of six children. Active in a variety of charities, he is co-founder of the Don MacBeth Memorial Jockey Fund, which aids injured and disabled jockeys.

In 1966, the University awarded Conway a Distinguished Alumnus Award.

Judy Collins concert set for Oct. 11

Judy Collins—singer, songwriter, actress, author and human rights activist—will perform on campus at 8 p.m., Oct. 11 in Anderson Arena. Part of Parents' Weekend activities, the concert is sponsored by the offices of student life and student activities.

Tickets (\$16, \$12 and \$8) are now on sale in the student activities office, 330 Student Union. University employees may charge tickets to their bursar accounts.

Collins' career—and her audiences—span three decades. Her works include 28 albums, three children's books and four books for adults, including *Trust Your Heart*, an autobiography.

Her hit songs include "Both Sides Now," "Amazing Grace," "Someday

Soon" and "Chelsea Morning."

In addition, Collins has donated her time and talent to a number of causes, including the peace movement, world hunger, civil liberties and AIDS research. Most recently, she traveled to Bosnia and recorded the song, "I Dream of Peace: A Song for Sarajevo," which is based on the writings of children from that war-ravaged city. All proceeds from the sale of the record have benefited UNICEF.

"Everything has been a progression—a journey," Collins says in describing her career. "I don't see my life as one song or one event. I see myself as a singer, as a writer, as an actress, as a painter, as many different things."



MONITOR

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University Vision Statement:

Bowling Green State University aspires to be the premier learning community in Ohio and one of the best in the nation. Through the interdependence of teaching, learning, scholarship and service we will create an academic environment grounded in intellectual discovery and guided by rational discourse and civility.

Classified staff set sights on 1997-98

This coming year promises to be a busy and productive one for Classified Staff Council members, who began discussing goals and plans during a July 14 meeting at Firelands College.

The council plans to incorporate its goals into larger University priorities, including student retention. "Can we make a difference in a student's life?" asked chair **Faith Olson**, education.

"Absolutely," she answered. "We can do it with a smile and a helping hand."

The council discussed ways classified staff could help increase enrollment, including volunteering to participate in campus events involving prospective or incoming students, such as Orientation and Registration. Goal formulation will continue through August.

Olson announced her plans to volunteer one day a month to work in an operations or student affairs area. "I will work for knowledge and experience," she said, expressing a desire to find out more about what her constituents do. "I come to work," she added. "They'll have to keep up with me." (Classified staff should forward suggested work experiences to Olson at 2-7310 or email: folson@bgnet.bgsu.edu.)

In a discussion about the summer hours policy, council learned that the administration is revisiting the 20-year-old practice. Olson said **Charles Middleton**, provost and vice president for academic affairs, informed her of concerns expressed about appropriate

staff support for faculty and students. In the near future, **Rebecca Ferguson**, assistant provost for human resources, will be conducting a survey to learn more

about similar practices at comparable institutions. A larger discussion of options in October will allow the entire University community to participate. The CSC formed a committee to develop an opinion and rationale for summer hours.

In other business, council members:

- received a copy of the harassment policy approved by the University Equal Opportunity Committee. They will review the policy and forward comments/concerns to Olson.

- requested that classified staff interested in serving on committees contact **Jay Samelak**, Student Union, at 2-8071 or email: samelak@bgnet.bgsu.edu. The committees plan to meet soon to set agendas for 1997-98. They include personnel welfare, scholarship, special events, elections, outstanding service award, violence in the workplace, salary compensation and email.

- announced opportunities for classified staff from physical plant and University advancement to fill one-year appointments on council. If interested, contact **Jim Lein**, operations, 2-7984 or email: jimlein@bgnet.bgsu.edu.

In the next two months, council plans to meet with University officials to discuss and become more informed about personnel issues, food service operations and University policies. Guest speakers include Ferguson (Aug. 19) and President **Sidney Ribeau** (Sept. 16).

"Can we make a difference in a student's life? Absolutely—with a smile and a helping hand."
—Faith Olson



Decisions, decisions ...

During the 1997 Orientation and Registration, incoming freshman **Lisa Prybylski** from Van Wert, Ohio, considers her Bowling Green options, with advice from **Dale Kopfer**, an adviser in the College of Arts and Sciences, and support from her mother, **Gwen**.

briefs

Parking decals must be renewed by Aug. 27

For three days this week, staff and faculty will have an opportunity to renew parking decals. New decals for 1997-98 must be displayed as of Aug. 27.

Full-time employees may receive one transferable hanging decal OR one non-transferable bumper decal. One-semester decals of either type will be given to part-time faculty appointed per semester and part-time staff hired for more than five weeks but less than one semester.

Each employee must present a fee waiver form completed and signed by the budget administrator. The waiver and registration forms are available from supervisors and department chairs.

The registration schedule is as follows:

July 22: 7:45-10:30 a.m.: plant operations and maintenance, grounds department
11 a.m.-2 p.m.: Administration Building, first floor west lobby

July 23: 10 a.m.-1 p.m.: Memorial Hall, first floor lobby

1:30 p.m.-3:30 p.m.: Student Union second floor corridor

July 24: 11 a.m.-1 p.m.: Life Science Building, first floor east lobby

2-3 p.m.: Perry Stadium, east side conference room

July 28 and thereafter: 7:30 a.m.-7 p.m. Monday-Thursday: parking and traffic office, Commons

Shuttle service resumes

The University's shuttle service is making a special appearance this summer to serve the large number of students and visitors on campus.

From 8:30 a.m.-4 p.m. Monday through Friday, the shuttles will make scheduled stops at the Visitors Information Center, Founders, the Administration Building, the Student Union, Lot 1, directly north of the Health Center and the Student Services Building.

Volunteers sought for new benefits survey

The Health, Wellness and Insurance Committee is developing an employee benefit survey to investigate attitudes and beliefs about the University Health Care Plan. Although the actual survey is expected to be conducted in the fall, volunteers are needed this month to help with developing and fine-tuning the questions.

On July 29, from 11:30 a.m.-1:30 p.m., volunteers are invited to participate in a focus group. (Lunch will be provided.) To become involved, respond by July 22 to:

Dianaj@bgnet.bgsu.edu or at 2-211 or

Dwittwe@bgnet.bgsu.edu or at 2-2113.

Volunteers will receive written notification of their participation along with other specific information. "Supervisors' encouragement and support in granting release time so employees may participate is greatly appreciated," said **Donna Witwer**, benefits manager.

Video promotes safety in public sector workplaces

Through the Wood County Work Safety Committee, city, county and University personnel are combining resources and talent to promote workplace health and safety. The committee has been working to write policies and procedures addressing federally required safety standards, training seminars, safety fairs and safety incentive contests.

As part of its promotional efforts, the committee developed a training video, which officially premiered June 24. The hour-long video, *Basics of OSHA*, was produced by WBGU-TV and written in part by **Theresa Kallmeyer**, environmental health and safety. It will be used by various organizations to help comply with the Public Employment Occupational and Health Act (House Bill 308). Campus offices may borrow the video from environmental health and safety, 2-2171.

Educational media leader to speak

Ruth Otte, executive vice president of the world's largest publisher of children's books, will speak at the summer commencement exercises Aug. 9.



Ruth Otte

A 1971 Bowling Green graduate, Otte's assignment with New York City-based New Media for Scholastic Inc., is to develop ventures aimed at bringing learning material to classrooms using a variety of media.

Among her projects is The Scholastic Network, the largest subscription service for teachers on the Internet. Scholastic's Software Clubs and the company's home and school CD-ROM businesses.

She will be making her second commencement appearance in seven years at Bowling Green. In 1991 she was awarded the Alumni Association's Distinguished Alumnus Award and addressed the spring graduates.

For nine years, Otte was president and

chief operating officer of Discovery Networks. Under her leadership, the Discovery Channel grew to 60 million subscribers and became one of the most respected networks in the industry. She also oversaw the successful rebuilding of The Learning Channel after Discovery acquired it in 1992.

Prior to joining New Media, she was president of Knowledge Adventure, a multimedia publishing firm focused on educational software for children.

She entered the relatively new field of cable television in 1980 with Warner-Amex. She later was vice president for marketing for MTV and VH-1.

In 1991 she received the cable industry's Vanguard Award for Leadership.

Nearly 1,000 students will be awarded degrees during the summer commencement exercises.

Also, during the ceremony, an honorary doctor of musical arts degree will be presented to **Bruce Benward**, who taught for 30 years at the University of Wisconsin School of Music, and is considered one of the nation's most influential proponents of music theory.

Over the top

(Continued from page 1)

children working for companies that match gifts, the impact has been even greater.

As in any giving year, several smaller fund raising projects supported specific purposes or commemorated special occasions.

- **Jerome Library.** More than \$70,000 was raised to improve Jerome Library, an effort marking the library's 30th anniversary.

A "Restore the Glory" campaign raised funds to repaint the eight-story murals on the east and west facades of the library, to restore the sculptures on the library plaza and to re-light the exterior of the building.

- **Presidents Club.** Another anniversary campaign achieved significant success as the Presidents Club marked its 30th year by adding 21 members. The Presidents Club now includes 437 members. Each contributes at least \$10,000 outright or a minimum of \$12,500 over 10 years. Corporations donating \$15,000, or \$17,500 or more over 10 years, are also part of this elite giving group.

- **Mileti Alumni Center.** The University's Mileti Alumni Center benefited from a campaign marking its 20th anniversary in October 1996.

So far, more than \$100,000 has been raised toward the \$120,000 goal. Renovations to the center will begin in the fall.

- **Perry Stadium.** Thanks to a \$100,000 lead gift by Medical Mutual (formerly Blue Cross and Blue Shield), ground was broken June 17 for the first renovations to the 31-year-old Doyt Perry Stadium.

- **Student athletes/Falcon Club.** The Falcon Club experienced its second-best year, raising more than \$250,000 to help student athletes. Falcon Club provides more than \$123,000 each year in grants-in-aid for students. With the addition of women's soccer this fall, five additional scholarships will be available to women athletes.

- **Firelands technology.** In a campaign to upgrade technology, Firelands

College met its goal of \$100,000 eight months ahead of schedule. As a result, all 37 full-time faculty at the college will be working with new computers this fall, says Dean R. Darby Williams.

The drive to create a Technology Enhancement Fund began last May with a start-up grant of \$12,500 from the BGSU Foundation Inc. Soon after, Firelands received a \$25,000 challenge grant from the Frost-Parker Foundation of Erie County.

While celebrating these successes, University advancement staff are looking ahead and afar. "As we celebrate the generosity of individuals, we must carefully plan for the future," cautions Moore. "The need for scholarship and program dollars will continue to grow as we move toward becoming the premier learning community in Ohio and one of the best in the nation."

Smith, who describes his role as "a great opportunity with unlimited potential," says development efforts need to be national and international. "Alumni and friends are all over the world and our efforts should mirror where these people find themselves today," he notes.

— by Suzanne Sopa



The power and the press

After his second-place finish in the Cleveland Electric Formula Classic, Electric Falcon driver Larry Crosser shares his story. Sponsored by the College of Technology, two University race cars competed in the eight-car race July 12; the other BGSU car came in sixth. How fast can falcons fly? With adapted Lincoln Electric motors, the cars move at speeds exceeding 100 mph. The fastest vehicle in the race was designed at The Ohio State University.

Katzner to return to philosophy department to teach

Lou Katzner, associate vice president for research and dean of the Graduate College, has announced his intention to leave his position and return to teaching in the philosophy department.

Katzner, who has headed the University's graduate and research programs for 12 years, said a great deal has been accomplished during that time and that both the Graduate College and Office of Sponsored Programs and Research are in good positions to progress to new levels. He added that the circumstances are right for a change in leadership.

Charles Middleton, provost and vice president for academic affairs, said "Dean Katzner has made many significant contributions to the University. His hard work and leadership have assured that our research endeavors and graduate programs are key components of Bowling Green's overall excellence. I personally will miss his wise counsel and excellent sense of humor."

Middleton said a search committee will soon be selected but that no timetable has been set. "Dr. Katzner will stay on until a successor is appointed. We both are committed to seeing that the Graduate College moves ahead during

this transition period."

Katzner joined the philosophy department in 1969. He has helped develop master's and doctoral programs in applied philosophy and worked to provide internships and practical career experiences for philosophy students.

For sale

Nine conference room/desk chairs, excellent condition, burgundy.

Sold individually or in sets for \$100/chair. Contact: Robin Euler, sponsored programs and research, 2-2481, or stop by 106 University Hall.

Employment

Please contact human resources, 2-8421, for information regarding the following listings: CLASSIFIED

Posting expiration date for employees to apply: 10:30 a.m. Friday, July 25.

Clerical specialist (7-25-1) - career services/student employment. Pay grade 5. (12-month, part-time)

Clerical specialist (7-25-2) - student services/Firelands College. Pay grade 5. (12-month, part-time)

Secretary 1 (7-25-3) - educational curriculum and instruction. Pay grade 6.

Secretary 1 (7-25-4) - interpersonal communication. Pay grade 6.

Typist 2 (7-25-5) - sponsored programs and research. Pay grade 4. (12-month, part-time)

ADMINISTRATIVE

Golf course director/head golf coach (M-037) - intercollegiate athletics. Deadline: Aug. 6.

Writer/editor (V-042) - public relations/publications division. Deadline: Aug. 1

Calendar

Monday, July 21

Monday Musicians and Frosty Freebies featuring music and Popsicles. Sponsor: student activities summer programs. 11:30 a.m.-12:30 p.m., Student Union mall. Free.

Wednesday, July 23

Dissertation defense, "Daughters, Tricksters and Ugly Ducklings: Coming of Age Narratives by Japanese-American Women Writers," by Scott Shepard, English, 3 p.m., 204 University Hall.

Movie, "The Power of One," Sponsor: student activities summer programs. 8 p.m., 111 Olscamp Hall. Free.

Friday, July 25

University Computer Services Seminar, "Intro to Power Point (Mac)," 9-11 a.m. 126 Hayes Hall. Free. Registration: 2-2911.

Monday, July 28

Monday Musicians and Frosty Freebies featuring music and Popsicles. Sponsor: student activities summer programs. 11:30 a.m.-12:30 p.m., Student Union mall. Free.

Wednesday, July 30

Movie, "Passion Fish," Sponsor: student activities summer programs. 8 p.m., 111 Olscamp Hall. Free.

Thursday, July 31

Dissertation defense, "Meaning And Mobilization: The Alternative Voices Of Walpole Island," by Rob Vanwynsberghe, sociology, 10 a.m., 242 Shatzel Hall.

Monday, August 4

Monday Musicians and Frosty Freebies featuring music and Popsicles. Sponsor: student activities summer programs. 11:30 a.m.-12:30 p.m., Student Union mall. Free.

Continuing Events July 1-29

1997 Orientation and Registration, The welcome mat is out for about 2,500 incoming students and their parents who are visiting campus to take placement tests, sign up for classes and try out the BGSU lifestyle. Sponsor: student affairs, Office of Student Life.

July 21-22

Campus bloodmobile. Give a pint, get a free Myles Dairy Queen sundae. 10 a.m.-4 p.m., Commons Dining Hall. To make an appointment, contact Kevin Darling, 2-7142.

July 22-26

Huron Playhouse production, "Verdict," McCormick School, Ohio Street, Huron. 8 p.m. Tickets: adult (\$9); students/senior citizens (\$8); children under 12 (\$5); groups of 15 or more (\$8). Reservations: (419) 433-4744.

July 25-28

The Style Conference, "Find it... see it... wear it... be it," interdisciplinary forum exploring major critiques and debates. Featuring Valerie Steel (July 25) and Nick Cave (July 26). Sponsor: women's studies program. Cost: \$75. Registration: 2-8181.

July 29-August 2

Huron Playhouse production, "Once Upon a Mattress," McCormick School, Ohio Street, Huron. 8 p.m. Tickets/reservations: see above under July 22-26.